

I wanted to introduce myself and explain a very valuable service I can provide for you. United Country Real Estate is the nation's leading lifestyle property company that specializes in land sales and related real estate like recreational land, ranchland, farmland, timberland, vacant land, development land, commercial land and similar land properties. Our broad marketing strategies attract buyers not just locally, but statewide, regionally and nationally on a consistent basis. Since 1925 we have specialized in marketing land and lifestyle property and today sell more than any other group.

We uniquely own and operate the highest ranked and multiple land specific websites, offer the largest national land sales buyer database, publish and distribute national United Country Real Estate property catalogs, advertise in numerous leading land focused 3rd party websites, magazines and newspapers across the country and offer additional land sales specialty marketing programs. United Country also offers a world class marketing consulting team that has a long history in the marketing and sales of land and related real estate.

Our company is specifically focused on land for sale in this area. I have over 15 experience years working closely with local property owners with Land and Home sales, and Auctions (when appropriate). This experience has provided me expertise in land valuation, marketing, buyer networks and sales strategies which I believe can be extremely valuable to you when considering selling or buying property. Combined with the unique land sales marketing tools provided by United Country, my goal is to help you get the maximum value of your assets in an efficient timeframe.

Some of the unique land specific tools I will put to work for your property include:

- Page #1 Land and Outdoor Property Specific Websites
- Property / Listing Specific Top Ranked Websites
- 3rd Party Leading Land Sales Websites
- Advertising in National Magazines (ex: LandReport, OpenFences, etc.)
- Thousands of Land and Acreage Property Buyers in our Database
- Print, Digital and Direct Marketing to Local, Statewide, Regional and National Buyers
- The Nation's Largest Auction Services Team (if Desired), Multi-Par platform to increase price
- E-marketing Programs to Targeted Potential Buyers
- United Country's Land Sales Consulting and Marketing Team
- Drone Videos, Social Media Marketing, Interactive Maps

For over 90 years, United Country has been in the business of helping people achieve their real estate goals, which is my focus. I am confident I can provide unsurpassed services to you when needed. Please call me today to discuss your real estate questions or needs.

Sincerely,

Mathem A Salline

Matt Gallimore – Broker / Auctioneer / Appraiser/MBA

United Country – Blue Ridge Land and Auction; Awarded "National Top 10 Office 2016"

www.blueridgelandandauction.com 540-23

540-239-2585; gallimore.matt@gmail.com;







