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Explore **POTSDAM, NY**

SMALL TOWN CHARM IN THE RIVER VALLEY

History, Culture, & Education

A Victorian and sandstone setting is the backdrop for Potsdam's modern educational, cultural and scientific centers, medical and shopping facilities, a wide variety of restaurants, local airport and accommodations. Rich in heritage, the community is also on the cutting edge of technology. Founded in 1806, Potsdam is situated on an abundant and wide band of well-renowned, reddish-orange Potsdam sandstone located north of the Adirondack foothills in central St. Lawrence County. For nearly two centuries as the county's "cultural and educational center," Potsdam is home to

Clarkson University, the State University
College at Potsdam and one of the state's
finest public school systems.



Things to Do in Potsdam & Nearby Surrounds

Weekly Farmers Markets - Spring JUN 12 FRI
 Sat, May 9, 2026 — Fri, Jun 19, 2026



Town-Wide Garage Sales JUN 12 FRI
 Sat, May 16, 2026 @ 12:00am — Sat, Aug 1, 2026 @



Multi-Use Trail ATV/UTV Events JUN 12 FRI
 Sat, May 16, 2026 — Sat, Aug 8, 2026



Weekly Farmers Markets - Spring JUN 12 FRI
 Sat, May 16, 2026 — Fri, Jun 26, 2026



Town-Wide Garage Sales JUN 12 FRI
 Sat, May 23, 2026 @ 12:00am — Sat, Aug 8, 2026 @



Weekly Farmers Markets - Spring JUN 12 FRI
 Sat, May 23, 2026 — Fri, Jul 3, 2026



Town-Wide Garage Sales JUN 12 FRI
 Sat, May 30, 2026 @ 12:00am — Sat, Aug 15, 2026 @



Weekly Farmers Markets - Spring JUN 12 FRI
 Sat, May 30, 2026 — Fri, Jul 10, 2026



View More Events in Potsdam (https://www.visitstlc.com/events/#filter_groups_659990081=677680593)

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Day Trip: Potsdam (<https://www.visitstlc.com/day-trip-potsdam-ny/>)

(see more from the STLC Blog)

General Idea The Town of Potsdam is centrally located within St. Lawrence County, and northeast of Canton. The Village of Potsdam is home to both Clarkson University and SUNY Potsdam; two great universities. Both of these schools are a hop, skip and a jump away from unique downtown shops, restaurants, outdoor recreational activities and more.

Although Potsdam is a small town, if you know where to look you can discover there's a lot to it! Food | Where to Eat in

Potsdam Potsdam has various cuisines to suit all kinds of tastes but I'll mention a few favorites! 3

Bears Gluten...

Read More

(<https://www.visitstlc.com/day-trip-potsdam-ny/>)



(<https://www.visitstlc.com/day-trip-hannawa-falls-ny/>)

Day Trip: Hannawa Falls (<https://www.visitstlc.com/day-trip-hannawa-falls-ny/>)

Hide away for the day in Hannawa Falls! It's off the beaten path but has enough amenities that you can leave home in a hurry and figure it out when you get there!

Hannawa Falls (population 1,040) is a charming hamlet on the Raquette River in north-central St. Lawrence County.

From the North and West – Head for Potsdam, NY then take Rt. 56 south out of Potsdam for about 3 miles. From Ottawa, ON, likely the only major Canadian city close enough for a day trip, you can cross the border in