

# For Sale

TURNKEY BUSINESS  
AND COMMERCIAL PROPERTY



  
**United Country  
Real Estate**  
AltaTerra Realty  
and Auction LLC

  
**COMMERCIAL  
PROPERTIES**



PROPERTY LOCATION: 3130 US HWY 82 E, Paris, TX 75462 | Contact For Pricing & Business Details

[AltaTerraPremier.com](http://AltaTerraPremier.com)

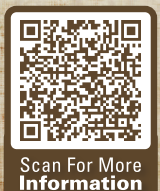


Serving Texas, Oklahoma, and Arkansas

Jay Cain, REALTOR® • 903-219-2439 • TX Lic #797621

J.W. Ross, Broker/Owner • 903-491-1719 • TX Lic #496806

[Premier@AltaTerraRealty.com](mailto:Premier@AltaTerraRealty.com)





## Outdoor Equipment Dealership: Real Estate, Inventory, Service & Regional Market Presence

This is an opportunity to acquire a fully operational outdoor equipment dealership serving a well-defined and highly active rural market across Northeast Texas and Southeast Oklahoma. The business has established itself as a go-to source for equipment sales, service, and parts in a region where land ownership, agriculture, and rural property maintenance drive consistent year-round demand. The business operates as a turnkey dealership with experienced staff, established vendor relationships, functional inventory sourcing, and a steady customer base, allowing a new owner to step in immediately or pursue growth strategies without rebuilding the foundation.

### Commercial Real Estate & Facility

**The layout supports both retail customers and operational efficiency. Trucks, trailers, and equipment can move without bottlenecks.**

- Approximately 17,000± square feet under roof
- Situated on 6± acres
- Combination of showroom, parts area, and service shop
- Outdoor yard designed for equipment display, loading, and maneuverability

### Offering Structure

**The sale includes:**

- Real estate and improvements
- Equipment and rolling inventory
- Parts inventory and service infrastructure
- Vendor relationships and dealership positioning
- Established customer base and goodwill



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## Position in the Market

This business holds a strong position in its region, with an established presence, an equipment mix aligned with demand, repeat business from services, and real estate supporting operations.



## Regional Marketing Coverage

The dealership attracts customers from a multi-county trade area in Northeast Texas and Southeast Oklahoma.



## Diverse Customer Base

- Ranchers and farmers
- Rural landowners (5–200+ acres)
- Landscaping and dirt work contractors
- Municipal and county buyers
- Recreational landowners (hunting, weekend properties)

## Equipment & Inventory Profile

The dealership carries a broad mix of equipment aligned with regional demand.

- **Compact & Utility Tractors** (acreage owners, ranch use)
- **Agricultural Implements** (cutters, box blades, tillers, grapples, disc harrows)
- **Zero-Turn Mowers & Lawn Equipment** (residential and commercial)
- **Utility Vehicles (UTVs) & Equipment Handling Units**
- **Trailers** (utility, equipment, and agricultural use)
- **Skid Steer Attachments & Land Management Tools**



## Parts & Service Operation

This supports ongoing customer retention.

- In-house service shop handling repairs and maintenance
- Field service capability for customer equipment
- Active parts inventory tied to equipment sold and serviced
- Warranty and manufacturer service relationships

## Growth & Expansion Opportunities

There are several clear paths for expansion:

1

Geographic Expansion

2

Digital & Online Sales

3

Service Department Growth

4

Product Line Expansion

5

Financing & Customer Programs



Scan For More Information



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